

| | Book Cave | BookFunnel | BookSprout | Instafreebie | StoryOrigin |
|-----------------------------|--------------------|--|-----------------|-----------------------|--|
| Price per month | \$0; Promo fees | \$2; \$10; \$25 | \$0; \$10; \$20 | \$0; \$20; \$50 | *Open beta; all free |
| Free trial/version | Y | — | Y | Y | Y |
| Pen Name | 1 per account | 1-3 | 3-Unlimited | 1-5 | 1 per account |
| Downloads | You set | 500 - Unlimited | 20 – Unlimited | Unlimited | Unlimited |
| Titles Allowed | Unlimited | 5 - Unlimited | Unlimited | Unlimited | Unlimited |
| Promo Options | Y | Y | Y | Y | Y |
| Formats | Device specific | Epub, mobi | Epub, mobi | Epub, mobi, pdf | Epub, mobi, pdf |
| Straight to Kindle | Y | Y | Y | — | Y |
| Allows email sends | Y | Y | Y | Y | Y |
| Allows website download | Y | Y | Y | Y | Y |
| Reader Support | Y | Y | Y | Y | Y |
| Stats & Tracking | Y | Y | Y | Y | Y |
| Collects emails | Y | Y | Y | Y | Y |
| Exports emails as CSV | Y | Y | Y | Y | Y |
| Automatic email integration | — | Several, including MailChimp, MailerLite, and more | — | MailChimp; MailerLite | Several, including MailChimp, MailerLite, and more |
| Blocks pirates | — | — | Y | — | — |
| Blocks freeloaders | — | Y | Y | — | — |